Abstract: My outreach activities based on NIMS eSciDoc system (PubMan & Imeji) since Nov. 2008 is presented. Top two downloads during the past three years are postprints submitted for subscription-based peer-reviewed journals. The values of about 1500 must be the result of being accessed by readers beyond my specialty including researchers of social science. In addition, disclosure of research-related video clips on YouTube was effective in attracting non-specialists attention. In order to activate researchers’ self-archiving activities, the system should provide them with attractive feedbacks and functions making their daily tasks easy including time-series analysis of download statistics and manuscript writing support.

References:

Details of uploaded docs

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Top 2 downloads of the past 3 years


Another paper’s reputation

- 11 Blog articles ('05–'08)
- 6 citations (ISI WoS)
PubMan Cited from social science papers

- Introducing the vox populi of the wired world — how ‘blogs’ are evolving as dynamic web-based social networks

- New horizons in CSP and employee/employer relationship: challenges and risks of corporate weblogs

- Investigating the usage of blogs in educational settings from multiple intelligences perspective

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**OVERVIEW**
Self-archiving platform for researchers’ outreach activities

*PubMan*
Non-subscribers appreciate author’s final drafts.

*YouTube*
What did I gain beyond self-complacency?
Pros/Cons
What is needed for making the activity sustainable?

---

**Top 2 downloads of the past 3 years**

- Attention beyond specialty

- YouTube?!
Everlasting public attention

Viewers are guided to read the essay

Expectations on Imeji
- Build a bridge with PubMan
- Make the contents Google-searchable
- Accept movie files
- Provide URIs for secondary use
- Automatic sync with local files

A consulting company's homepage

Self-archiving platform for researchers' outreach activities

OVERVIEW

Pros/Cons

What is needed for making the activity sustainable?
Pros/Cons: Authors hate duties / like responses
- Make the service they want to use
- Make the responses visible
- Make their tasks easy

---

Pros/Cons: CV-based manuscript writing support
- CV on Web: many choice, no time to try & maintain
- One is enough!
  The ultimate convenience:
  each item is linked to local manuscript file.


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SUMMARY
Self-archiving platform for researchers’ outreach activities

PubMan
Non-subscribers appreciate author’s final drafts.

YouTube
Viewers follow related documents if they are interested.

Pros/Cons
Provide manuscript writing support & visible feedback

“Fiber fuse propagation behavior” in print on Dec. 2011
PubMan URLs for Errata & Jap. trans. on the 1st page